

# Jazmine Diaz, a graphic designer

( CALL ME )  
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( EMAIL ME )  
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( VISIT ME )  
jazminediaz.com

( OBJECTIVE )

**I am seeking to create distinctive and innovative work with a focus on storytelling and visual narrative at a collaborative design agency in the Bay Area.**

( EDUCATION )

**Academy of Art University**

*San Francisco, California*

*Degree in Graphic Design, 2012–2017*

∴ AIGA member, San Francisco chapter

( SKILLS )

**Software**

∴ Adobe Creative Cloud, Wix, InVision

**Languages**

∴ English, Spanish

( EXPERIENCE )

**Collective Power**

*San Francisco, California*

*Visual Designer, 2020–Present*

- ∴ Providing pro-bono design services for BIPOC-owned businesses and organizations
- ∴ Currently creating brand identity system for Fit for Duty (formerly Pass or Fail Officers), an initiative to detect and remove violent, racist, and mentally unstable police officers via a mandated psychological exam every two years

**J to Z Design**

*Napa, California*

*Freelance Designer, 2017–Present*

- ∴ Generate and produce successful design solutions, from marketing deliverables to invitations, handcrafted signage to web design
- ∴ Craft comprehensive design briefs that foster accountability, clear communication, and client feedback
- ∴ Deliver prints and corresponding digital files to clients

**MacAdam/Cage Publishing**

*San Francisco, California*

*Editorial & Publicity Intern, 2010*

- ∴ Read, evaluated, and edited submitted manuscripts
- ∴ Managed public relations via social media to promote titles, authors, and special events
- ∴ Handled all pre-book launch publicity (galleys, review requests, follow-ups, etc.)